



## PROFESSIONAL CONSTRUCTION LEADER VIDEO SERIES

# BEST PRACTICES

**1** Send reminders out with paystubs about biweekly videos to encourage engagement, Offer incentives for "most active participant".

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**2** Include the video topics in weekly toolbox talks or safety meetings to discuss how they're applicable on your jobsite.

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**3** Send a follow-up email with provided discussion questions and request a response with answers.

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**4** Use the videos alongside the Five Minute Foreman book to emphasize the importance of the topics and create a more comprehensive annual training.

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**5** Coordinate training video library with trainings throughout the year. Utilize our three-year subscription for ease-of-use.

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