

# SURVIVAL OF THE FITTEST

E-LEARNING  
PROGRAM FOR  
PERFORMANCE,  
WORK ETHIC &  
ACCOUNTABILITY



**CONTACT US TODAY!**

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# **SURVIVAL OF THE FITTEST**

## **E-Learning Program for Union Construction**

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### **PROGRAM DESCRIPTION**

The Survival of the Fittest Union Apprentice E-learning program is designed specifically to help apprentices acquire the necessary attitudes and behaviors that are crucial for success in their profession. The program is tailored to provide apprentices with the knowledge, skills, and mindset they need to excel in their field and advance in their careers.

### **KEY LEARNINGS**

The program focuses on key attitudes such as self-discipline, willingness to work hard, support for their union, employer, and peers, ability to be an example to others, and the ability to stretch and challenge themselves.

It is designed to be a turnkey solution, providing apprentices with a convenient and easy-to-use tool that can help them to improve their skills, advance their careers, and achieve success as a journey person.



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### **TARGET AUDIENCE**

All Apprentices & Journeymen

### **FORMAT**

This program is a video-based e-learning course that is divided into 15 instructional content modules and one comprehensive test module. It can be accessed online or through a learning management system (LMS).

### **CHANGING ATTITUDES AND BEHAVIORS**

The final module of the program is a test that assesses the participant's knowledge and attitude change. It consists of 35 questions, and participants must achieve a 70% accuracy rate to pass. The pass-fail rate can be adjusted according to the desired level of difficulty. Upon completion, a certificate of completion is generated, if the Learning Management System is configured to do so.



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## **Content & Lesson Module Summary**

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This E-learning program is designed for apprentices and journeymen and consists of 16 interactive, self-paced modules. Each module is approximately 30 minutes in duration. The modules cover a variety of topics, which include:

- 1. Introduction to Survival of the Fittest & The Investment in You**
- 2. The Change Challenge: The Market, Market Share, the Jobsite, and You**
- 3. The Change Partners of Union Construction: Union, Contractors & the Union Membership**
- 4. Competition and Elite Individual Performance (Featuring J. Havlik Captain USN SEALS)**
- 5. Elite Team Performance (SEAL: See Above)**
- 6. Responsibility, Integrity, and Accountability on the Job**
- 7. The Union Brand, Business, and Promise**
- 8. Work Ethic & The Jobsite: 6 Commitments for Taking ActionMC)**
- 9. A Growth Mindset: for Work and Life Success**
- 10. Diversity & Inclusion (Featuring Lt. Gen. R. Bailey 4 Star, USMC)**
- 11. For and About Apprentices**
- 12. Apprentice Mentoring & Your Legacy**
- 13. Jobsite Leadership**
- 14. Leader, Manager, Foreman, Professional**
- 15. Program Learning, Summary and Review**
- 16. Summary, Knowledge Check & Program Completion Test**



# **SURVIVAL OF THE FITTEST**

## **E-Learning Program Benefits**

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### **PRE-BUILT LEARNING COURSES**



### **ONLINE TRAINING DELIVERY**



### **REAL TIME TRACKING OF TRAINING RESULTS**



### **SAVE TIME**



### **REDUCE TRAINING COSTS**

### **INCREASE FIELD LEADERSHIP ENGAGEMENT, PRODUCTIVITY & PROFITS**



# SURVIVAL OF THE FITTEST

## COMMON QUESTIONS

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- **Q: Will these courses work with my Learning Management System (LMS)?**

**A: Yes, no matter what Learning Management System (LMS) you are using, these courses will work with it.**

- **Q: Will the courses be formatted to be compatible with my specific Learning Management System (LMS)?**

**A: The courses can be published in any format:**

- SCORM 1.2
- SCORM 2004 1st Edition
- SCORM 2004 2nd Edition
- SCORM 2004 3rd Edition
- SCORM 2004 4th Edition
- AICC
- XAPI
- CMIS

- **Q: Do I need a managed Learning Management System (LMS)?**

- **A: No, the courses are available online or directly on your LMS system.**





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- **Q: I have a regulatory auditing body that requires the courses to be a specific length of time. Can these courses meet these requirements?**
  - **A: Yes, the courses can be set to ensure they are in compliance.**
  - **Q: Are these courses compatible with mobile phones and tablets?**
  - **A: Yes, all courses are built with a 'responsive design' to ensure that they provide the most optimal experience regardless of which device the courses are taken on.**
  - **Q: Can the courses be tracked online or on my Learning Management System (LMS) so that it records every individual who has completed each module?**
  - **A: Yes, your Training Administrator or Learning Management System (LMS) Administrator will be able to export reports on everyone who has completed each module.**



## MEET THE TEAM

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Director of Client  
Services



CEO



Client Support  
Manager



Client  
Relationship  
Manager

Mark Breslin is a highly experienced and accomplished 4th generation construction professional, author, speaker, CEO, and influencer. He has spent many years working to change the culture of the construction industry in North America. Mark is well-known as a top-rated motivational speaker and has spoken live to over 350,000 people. He has also written five bestselling books that have sold hundreds of thousands of copies, and have helped improve leadership, accountability, profitability, innovation, and engagement for both construction organizations and individuals. Mark is able to influence groups of all sizes, from 50 to 5,000, and effectively drives home the lessons that are necessary for positive change and achieving profound results in the workplace.