



**CREW
TALK
VIDEO
SERIES**

DISCUSSIONS
THAT MATTER

PROFESSIONAL
CONSTRUCTION
LEADER

CREW TALK VIDEO SERIES DESCRIPTION

Crew Talk were created to initiate Discussions that Matter. As the crew leader, it is your responsibility to help your team get the most from these discussions and encourage each individual to take the lessons back onto the job site. Although each video provides a discussion starter for your group to use, we've provided some follow-up questions to help your crew dig deeper to find meaningful material that can be used to improve their performance and their relationships at work and in life.

Each video will provide the discussion starter and a time to pause the content to review the main point and the follow-up questions. Make sure each crew member has a chance to respond to the conversations and supplemental prompts. Encourage discussion amongst the team. Have a dialogue about each topic and then find ways to bring it back to your job site and help the crew find applicable lessons for work and home. After you've wrapped up your team discussion, restart the video, and Mark will provide a debrief of the topics

CREW TALK:

GETTING NEW IDEAS OUT



Field Leaders might write the playbook, but all crew members are capable of contributing to the best practices on the job site. Learn how to extract those ideas and encourage input from each team member.

CREW TALK:

IS EVERYONE A LEADER?



Regardless of title, does everyone have the capacity to lead in the field? Share within the crew what makes an individual capable of leading and how each person can use their influence to benefit the job site.

CREW TALK:

INCLUSION & BELONGING



The crew may be called a "team," but does everyone feel like they belong, or are there "outsiders"? Discuss the dynamic of the crew and how to improve the sense of belonging and inclusion for every member.

CREW TALK:

LESSONS LEARNED



Teams consist of diverse individuals with a wide range of experiences in the field and industry. A crew owes it to their teammates to share lessons that could improve the work experience of all.

CREW TALK:**MENTOR'S ADVICE**

Having a mentor can be life-changing - it only takes one piece of advice to change a person's trajectory. Teams can learn from the guidance shared by each of their mentors. What nuggets of knowledge most shaped the members of your crew?

CREW TALK:**PRIDE IN WORK**

Each crew member will display pride in their work in different ways. Discuss what that may look like amongst the team so everyone can identify it when they see it on the job site.

CREW TALK:**THOUGHTFUL CRAFTPERSON**

Crew members are valued for their physical input, but their mental contributions are just as important. Discuss how the crew can support one another to function as effectively as possible on the job site - using head and hands.

CREW TALK:**WAYS TO MOTIVATE**

Crews can lift each other in a variety of ways. In the construction industry, compelling motivation may not be as common as it should be. Share some examples of how to encourage crew members.

CREW TALK:**SAFETY FAILS**

In the construction industry, there is no shortage of safety-fail stories. The crew can learn from each other's experiences to not duplicate dangerous job-site activities and to change bad habits before bad things happen.

CREW TALK:**THE NEW PERSON ON THE SITE**

Each crew member has had their time as the new person in the field. As a team, share some actions that can be taken to help new folks feel welcome and supported in their roles.

CREW TALK:**TOP QUALITIES OF A GREAT TEAM**

A successful team has many important qualities. The dynamic of each crew has a specific set of qualities that support its success. Share the qualities that contribute to the greatness of a crew.